

Registration Instructions 2024

Porsche Parade Birmingham

The 68th Porsche Parade will be held at the Birmingham Jefferson Convention Complex, from Sunday, June 9 through Saturday, June 15, 2024.

PARADE PHASE I REGISTRATION

Opens on **Wednesday, January 31 (Noon ET)** at this [LINK](#).

At this time, you will have the ability to register for Parade. Once you have registered for Parade, you will receive a confirmation email to book your housing via ConferenceDirect. Please make sure to look over the room types on the website.

PARADE PHASE II REGISTRATION

Opens on **Wednesday, April 3 (Noon ET)** at this [LINK](#).

During Phase II, you will have the ability to sign up for the following:

- Banquets
- Activities (Concours, Autocross, TSD Rally, Gimmick Rally, etc.)
- Tours
- Volunteer Shifts

At this time, you will also be able to register your co-registrant, children, JPP/CAFP, and adult guests.

All registrations will be accepted, but be aware that some events fill quickly and then go to a “waitlist” status (It is indicated on your registration, as well as the event fee. If the waitlist does not clear before registration closes on May 3, you will receive a 100% refund for that event).

When you register online, you must pay with an American Express, MasterCard, VISA, or Discover in US funds. If you cannot register online, please email [Levi McCoy](#) to schedule a time to complete your registration.

All fees paid will be recorded and deposited at the time of registration. Parade registrations are not transferable. Please make sure to read the Parade Registration Cancellation Policy below.

Advance registration is mandatory. There is no onsite registration during Parade.

PHASE I AND II REFUND POLICIES

Parade Registration Cancellation Policy:

All fees paid will be recorded and deposited at the time of registration. Parade Registrations are not transferable. All fees paid will be recorded and deposited at the time of registration. Parade Registrations are not transferable. Refund Policy BEFORE 4/9/24 (11:59 PM ET) – 100% of registration fee refunded minus \$50 cancellation fee. Refund Policy BETWEEN 4/10/24 (12:00 AM ET) to 5/3/24 (11:59 PM ET) - \$50 cancellation fee as well as 50% of the registration fee are withheld.

NO REFUNDS, regardless of circumstances, will be given after 5/3/24 (11:59 PM ET) as we have commitments to pay for contractual and event obligations.

All cancellation requests must be emailed to (paradereg@national.pca.org). We also do not allow transfer of registration. Although not required, we highly recommend purchasing travel insurance for all Parade events as you would for any travel to cover nonrefundable expenses.

ConferenceDirect Housing Cancellation Policy:

Porsche Parade's housing bureau, ConferenceDirect, will charge a \$50 cancellation fee for cancellations made at any time. This charge will appear on our credit card statements as CONFIRECT*PParade24.

Hotel Cancellation Policy:

All reservation requests will be guaranteed with a major credit card. The credit card will be held as a form of guarantee only and will not be charged an advanced deposit. Guestroom cancellations received with less than seventy-two (72) hours' notice, including but not limited to no-shows, will be charged the first night's room and tax to the guarantee method.

REGISTRATION FEES

Everyone signing up for the Parade must pay a registration fee of **\$270**, which covers the entrant and co-entrant. Entrants and co-entrants must be PCA members, but they need not be your PCA co-member. This fee pays for your admittance to Parade, registration materials, one (1) Parade Bag, etc. Specific events may have additional fees. An entrant and co-entrant may each enter one car. Please note: only Porsches, as defined in the PCR's may be registered.

JPP (Junior Participant Program) entrants are the sons, daughters, nieces, nephews, and grandchildren of PCA members who are 13 to 17 years old. CAFP (College-Aged Family Program) entrants are the sons, daughters, nieces, nephews, and grandchildren of PCA members 18 – 25. Other guests are welcome; however, only the entrant, co-entrant, and JPP/CAFP entrants may enter the competitive events (Ages 13 – 17 may register for the Technical Quiz and as a TSD Navigator, Ages 16 & 17 may register for AX). If other guests are PCA Members, they must submit their own registration and pay their own registration fee to enter the competitive events.

BEFORE REGISTERING

Please take the time to read through these registration instructions and the event details, schedules, and pricing on the Parade [website](#). It will help you to plan your events before you register online.

Ensure you have an account for the member-only portion on the [PCA website](#).

YOU WILL NEED TO LOGIN TO REGISTER FOR PARADE. Check to see that all your information is correct, your car information is up-to-date, and especially your email address! A current contact phone number is also very important for Parade Week if it is necessary to reach you. You will also want to be sure your cell phone number is correct—we will use a texting app during Parade Week to receive event-specific notifications and texts. All pre-Parade materials are sent to you via email and/or are posted to the [Parade website](#).

Before you register, you will want to know:

- Your meal selections
- Volunteer selections and T-shirt sizes for volunteers
- Competitive event selection for each participant and the class for each event (This information can be found in the 2024 Parade Competition Rules)
- Birthdates of all children attending
- If you want to participate in any tours or other special events?
- Even if they are the Family-Active/Affiliate number, they will need their PCA number to register them as a co-entrant
- The license plate of the Porsche(s) you are bringing, along with the brand of tires
- If you are trailering, you will need to know the length of the trailer and license plate state/number

CHECK-IN

Registrants should check in for Parade on Sunday, June 9, between 9 AM and 4 PM **(no admittance after 4 PM)**. Several event details you typically select at Check-In and will be done online before Parade (i.e., Both TSD and Gimmick Rally out times are selected prior to Parade. Art Show submission information is also submitted in advance. Banquet seating is not selected prior to Parade. The seating is assigned). This is the only time all the event chairs will be together to answer your questions. At Check-In, you will receive your name badges (required for entrance to all the activities) and obtain your Parade Bag. All entrants must be present to get their badge and sign the waiver (no exceptions).

Onsite Check-In is mandatory before event participation, and there are deadlines for checking in before the competitive events. While limited late check-in is available during the week, the most fulfilling Parade experience begins with checking in on Sunday—and missing a deadline may mean you cannot compete. See the Parade Competition Rules for details.

PARADE COMPETITION RULES (PCRs)

Rules pertaining to Parade and registering for Parade are outlined in the Parade Competition Rules (PCRs). The 2023 PCRs can be found [HERE](#). The 2024 PCRs will be available prior to Phase II of registration.

BANQUETS

All of the Banquets will be held at the Sheraton Birmingham Hotel. There will also be two “open” evenings where you can enjoy an excellent selection of options at the complex, and the surrounding towns or consider taking a dinner tour.

Welcome Dinner, Concours, and Victory banquet attendees will have pre-assigned seating.

Select the banquets you wish to attend when you register or at any time before May 4, 2024. All the meals/food-related events are purchased individually, and you must have a ticket to attend each banquet. A ticket is required for all adults and children at all banquets.

Vegetarian alternatives are available at all banquets—Welcome, Concours, and Victory Banquets. Order these or list any other special dietary requests during online registration.

Remember, to be eligible for an evening’s door prizes; you must register for that banquet and be present to win!

Last-minute scheduling changes for Parade Week are announced at the banquet closest to the event affected, through the text messaging app or online.

Trophies are not shipped and must be picked up at the event banquet or the Parade Information Desk through Friday afternoon. If you cannot pick your trophy up, please make arrangements for someone to do so.

VOLUNTEERS

Volunteers are the formula to make the Parade a success—you help to make this extraordinary week run smoothly. In fact, our Parade is 99% volunteer-supported! Every Parade event needs volunteers, and volunteering is a wonderful way to meet other PCA members and share in the fun and energy of Parade.

6 hours, usually a morning (AM), mid-day (MD), or afternoon (PM) shift. Work two shifts, and you will be qualified to attend the Volunteer Party (date TBD), which includes time for socializing and door prizes! It is a thank you for being a Parade Volunteer Worker as a registered entrant! Children 13 years of age and over can volunteer for most events with their parent's permission and at the event chair's discretion.

Check the Parade Website (www.porscheparade.org) and Facebook periodically. Useful new details and information are constantly being added.

The 2024 Parade Team looks forward to enjoying PCA's 68th Parade with you in Birmingham.

Levi McCoy
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