Porsche Parade - 2021

Amateur Art Show Categories, Guidelines and Disclaimer:

There are four (4) main categories for the Art Show: Photography, Studio Art, Artisan Crafts and Young Artist Exhibition with the following subcategories:

Photography:

- *Black and White Photography* – A monochromatic photograph using black and white and varying shades of grey or sepia tones. This category includes both film and digital forms of photography. Sepia and other tonal prints such as cyanotypes (blueprints) should be submitted into this category.
- *Classic Color Photography*– This category includes original camera exposures on film and digital media. Scanned film media into digital files can be used. This category allows basic image manipulation such as cropping, contrast adjustment, brightness adjustment and spotting as well as selection of image printing paper. No major elements of the original exposure can be removed and elements cannot be added to the image. Creative filters available in image manipulation software cannot be used. The produced image must represent camera generated photographic art.
- *Enhanced* – This category includes original exposures on file and digital media. Scanned film media into digital files can be used. This category allows the use of the manipulation tools of the Classic Color Photographic category. In addition, photographers can use the creative techniques available in common image software programs for adding elements, removing elements of the original exposure and making major changes to lighting, colors and other software generated effects. The image entered in this category must represent camera generated photographic art.
- *Computer Generated Art* – This category may include any of the techniques of the two photography categories without limits and may include any digital or art techniques. Entrants are not required to use original camera exposures or photographic images.

Studio Art

- *Colored Drawings* – A colored drawing consisting of two or more colors in any medium (ex. colored marker, colored pencil, pastel, etc.)
- *Monochromatic Drawings* - A monochromatic drawings consisting of lines that use a **single** color and shades of that color that may be done using pencil, ink, charcoal, etc. Any use of additional color should be entered into colored drawing.
- *Mixed Media* – Pieces done with more than one medium (ex: a work on canvas that combines paint, ink, and collage)
- *Paintings* – Can be done in oils, acrylics, watercolors, even pastels (pigment must cover entire surface to be considered a pastel painting)
- *Sculpture* – Ex. ceramics, sculptures made of Porsche parts, wind chimes.
- *Design* – Includes original poster design, original postcard design, original flyer design, and book or journal cover design, designs done in photo editing or design software. All concepts and work must be the artist's own.
- *Cartoons/Comics* – Cartoons could include a sketch or drawing, usually humorous, as in a newspaper or periodical, symbolizing, satirizing, or caricaturing some action, subject. Comics, (also called sequential art) is an art form that features a series of static images in fixed sequence, usually to tell a story. All concepts and work must be the artist's own. Art work should be submitted in a high resolution, print quality form-mounted or matted for display.

Artisan Crafts

- *Crafts* – Various models of garages, dioramas of race track scenes or legendary locations, desk decorations
- *Fiber Art* – Items include blankets, rugs, quilts, purses, shirts, dresses, jackets, vest and various forms of needle work.
- *Jewelry*- Items made to be worn as ornaments (ex. broaches, earrings, pendants, necklaces and rings) Concepts and design must be original. Beads may be purchased.
- *Recycle, Re-use, ReArt* – The majority of the art piece in this category should be made from something that would otherwise end up in the landfill, like grocery bags, newspaper, plastic bottles, lids, CDs and CD cases, old computer parts etc. Search on the internet for terms such as recycled materials or trash art for more ideas.

Young Artist Exhibition

- This class is for our Parade participants age 15 and younger. Any art form (must have Porsche theme) is eligible and all entrants in this category will receive recognition for their entry. This category will be displayed and judged as a group.

Guidelines:

Artwork must expressly depict Porsche culture, design, engineering, and/or heritage.

Entrants must be current PCA members, affiliates or family members and Parade attendees.

Artists must be of amateur status to participate in the art show.

Each artist may enter up to four (4) pieces total including family members.

Entrant's work must be handcrafted (no kits)

Entrant's work must be properly framed, mounted or otherwise prepared for display and signed by the artist named on the entry.

Entries must include an information label containing the artist's name, title of the piece and medium.

Artwork that has previously been submitted to the Porsche Parade Art Show is not eligible for re-entry.

No artwork shall be directly offered for sale.

Model cars can only be entered in the crafts category and only as a part of a larger artwork such as a diorama.

Please note that categories are subject to change depending on the numbers and types of entries

Entries will be solely responsible for delivery and pickup of their submissions to the Art Show by the designated location and deadline.

Security will be provided during the show, but the Parade Committee and PCA accept no responsibility for loss or damage. No insurance is provided.

The Art Show committee will have final determination of the interpretation of the rules pertaining to this event and reserves the right to reject or disqualify an entry that does not comply with these rules.

It is anticipated that artwork will be displayed and judged in the categories listed. However, the Art Show Committee may revise categories at the time of the show based on the actual entries.

We have had some photographic challenges obtaining quality photographs of the artwork at the Parade due to less than great lighting available and reflections on many framed art items. In addition to using these photographs at banquets we also use them in follow-up stories and promotions for the Art Show.

To improve the quality of the images related to the Art Show we are requesting that entrants in the art show provide digital files for each entry as follows:

Provide one digital file for each item of art entered.

Provide as good a photo as you can manage. Good exposures taken outdoors in shade with good lighting should do fine. Usually setting your digital camera on its highest resolution works best. Don't exceed a file size of 9MB as larger files may have trouble getting past many Internet servers (1 to 2 MB is high enough resolution). Take the digital picture before framing for show. Try to fill the viewfinder of your camera with the picture of your artwork and send the digital files to the Art Show Co-chairs (Maria Capella or Caroline Davis) via email.

Submit images or links to: paradeartshow@gmail.com

Due date to submit digital files is one week after the close of Parade Phase II registration.

*** We do not accept artwork shipped to the event. ***

Each entrant must hand deliver their entries to the Art Show location on Sunday, July 11th 11:00am-5:00 pm, and picked up on Friday July 16th, 2:00pm-5:00pm.

All entries in the Art Show must remain on display the entire period of the show. If you don't intend to remain at the Parade until the end of the Art Show the entrant MUST speak in person with the Art Show Co-chair in order to have your artwork released to anyone other than the person named above at the end of the Art Show. A release form must be signed. Artwork will not be delivered, mailed, or shipped to artists.

Disclaimer: By registering for the Art Show I understand the Porsche Club of America, the 2021 Parade Committee, workers, and sponsors cannot be held responsible for loss or damage to my art. Although security measures will be taken, I understand there will be no insurance coverage for Art Show entries.