

# 2023 PCA NATIONAL AWARDS NOMINATION GUIDELINES

## NOMINATION GUIDELINES:

Throughout the year, the Awards Chair will provide updates to Region Presidents and Zone Representatives about the National Awards and the awards process. It is to the Region's advantage to start planning their nominations well in advance. An Awards Committee or the Region Awards Chair could start collecting the data necessary for any submissions. When the solicitations for the awards are sent out, it is much easier to prepare the submissions, rather than having to amass all the information in a short amount of time.

Please remember that all PCA members are eligible for these awards except members of the PCA National Staff.

A nominee does not need to excel in all criteria. Submissions are strongly encouraged even if the nominee does not meet all of the criteria, since the nominee is considered as a whole.

Around mid-October, the Awards Chair will solicit nominations from all Region Officers and Zone Representatives for the Ferry Porsche Trophy (PCA Region of the Year), the Porsche Family of the Year Award, Lazar-Blanchard Memorial Trophy (PCA Enthusiast of the Year) and the PCA Public Service Awards. The solicitation is by email and will include details of the nomination guidelines for each award. The nominations are to be submitted to the Awards Chair no later than December 31.

Michael Soriano (Maumee Valley Region) is the Awards Chair. Nominations should be sent via email to him at [awards@pca.org](mailto:awards@pca.org). Please contact him via email or at 419-843-2070 for questions or more information about the National Awards.

## 1. THE FERRY PORSCHE TROPHY – PCA REGION OF THE YEAR

Your submissions should be no more than 3000 words submitted as a Microsoft Word document. If you submit a PDF copy of your nomination, please ensure you also submit a MS Word document as well.

The submission should also contain the following:

- Name of Person submitting Award
- Region
- Position, if any, in Region
- Contact information to include telephone numbers and email address

There are five categories for evaluation. The categories and criteria are:

- Level of Activity
- Membership Growth
- Community Activity
- Multi-Region Participation
- Newsletter and Website Effectiveness

### LEVEL OF ACTIVITY

Provide a brief narrative of your Region's events, activities, and meetings during 2023. Please include the number and type of events and the approximate attendance at each event. How do you communicate with the membership about your activities? How do you solicit input from the membership about activities? How do you identify new and unique activities for the membership?

### MEMBERSHIP GROWTH

Provide a brief narrative of your growth and membership retention during 2023. Please include the number of members in December 2023 compared to January 2023, the number of members who renewed and the number of new members. Your narrative should also include what your Region has done to retain or increase membership. Have you implemented any new and unique processes or programs to retain existing members and/or attract new members?

### COMMUNITY ACTIVITY

Provide a brief narrative of your Region's activities that benefit the community. Please include the approximate attendance at each event and note if any other regions or organizations participated. Your narrative should also describe the positive impact these activities have had on the community, your Region, your membership and PCA.

### MULTI-REGION PARTICIPATION

Provide a brief description of your Region's participation in or sponsoring of multi-region events. Describe how the Region facilitated surrounding Regions to participate in a variety of events that normally might not be possible. How did the Region help other Regions defray expenses or assist in administrative requirements? Please provide the approximate number of members from your Region and from the other participating Regions who attended the events.

### NEWSLETTER AND WEB SITE EFFECTIVENESS

Provide a brief narrative about how your newsletter and website support Region activities. How do they facilitate Region communication with the membership? What makes them unique? What is the membership's impression or reaction to them? Do you make effective use of email or other mass communication methods in publicizing events and club activities?

### SUMMATION

In summary, please provide a brief narrative about the goals and accomplishments of your Region. What made your Region stand out among all other PCA Regions? Why should your Region receive the Ferry Porsche Trophy?

### ADDITIONAL SUPPORTING DOCUMENTATION

As a requirement for your submission, please provide the two Region newsletters that best support your submission. You may also provide up to five photographs that support each category of your submission.

## 2. THE GLENN LAZAR – HARRY BLANCHARD MEMORIAL TROPHY – PCA ENTHUSIAST OF THE YEAR

Your submissions should be no more than 1500 words submitted as a Microsoft Word document. If you submit a PDF copy of your nomination, please ensure you also submit a MS Word document as well.

The submission should also contain the following:

- Name of Person submitting Award
- Region
- Position, if any, in Region
- Contact information to include telephone numbers and email address

### NOMINEE:

- Name:
- Region:
- Years in Region:
- Years In PCA:

### PARTICIPATION IN REGION EVENTS/ACTIVITIES

Describe the nominee's participation in Region events regardless of the type of event. Did the nominee participate in a wide variety of events? Has the nominee developed or proposed any creative new events or proposed creative revisions to existing events? What role did the nominee play in developing, planning, organizing and delivering the events? Was the nominee a chair or co-chair for any events or programs? Has the nominee served as an elected officer or an appointed event or activity Chair? Has the nominee supported the promotion and growth of the region (new member activities, Panorama or newsletter articles, etc.)? Please describe the nominee's participation in Region events or activities benefitting the community or charities. Please describe any career and educational activities; and any extenuating or special circumstances that impacted the Region.

### PARTICIPATION IN NATIONAL, ZONE AND MULTI-REGION EVENTS

Describe the nominee's participation in multi-region, Zone or National events. Did the nominee participate in a wide variety of events? What role did the nominee play in developing, planning, organizing and delivering the events? Was the nominee a chair or co-chair for any events or programs? If the nominee attended Parade or Treffen, did the nominee volunteer?

## SUMMATION

In summary, please provide a brief narrative about the goals and accomplishments of your nominee that supported the Region, the Zone, and National, and why this region member should be awarded the Lazar-Blanchard Trophy.

## ADDITIONAL SUPPORTING DOCUMENTATION

Please provide up to five photographs and/or five newsletter articles that support your nomination.

## 3. PORSCHE (PCA) FAMILY OF THE YEAR AWARD

Any active member of the Porsche Club of America and his or her family members are eligible for this award. For purposes of this award, a family is defined as multi-generational with adult children regardless of residence, parents with children living at home, parents with no children living at home or a couple without children.

Your submissions should be no more than 1500 words submitted as a Microsoft Word document. If you submit a PDF copy of your nomination, please ensure you also submit a MS Word document as well.

The submission should also contain the following:

- Name of Person submitting Award
- Region
- Position, if any, in Region
- Contact information to include telephone numbers and email address

The submission criteria and evaluation categories are as follows:

### FAMILY INFORMATION

- Names of all family members listed in the submission
- Ages of all children
- Region
- Years in Region
- Years in PCA

### LEVEL OF ACTIVITY

Provide a brief narrative of the family's participation in Region, Zone or National activities or meetings. Describe the participation of the family members in the activity whether individually or as a group. Please include any Region, Zone or National activities benefitting the charities or the community. Please include any career or educational activities that benefit the Region. Include any extenuating or special circumstances that benefit PCA. Indicate whether or not a family member chaired or co-chaired an event or played some other type of role in the management or administration of an activity. How did the family's participation in Region events or activities benefit the Region?

### MULTI REGION PARTICIPATION

Provide a brief description of Family's participation in, or sponsoring of, multi-Region or PCA events or activities. Describe how the Family worked with members from other Regions to facilitate their participation in Region or PCA events or activities. Did a family member serve as chair or co-chair of an event or activity or play some other type of role in the management or administration of such an event or activity? How did the family's participation in multi-region or PCA events benefit the Region(s), Zone(s) or PCA?

## SUMMATION

In summary, please provide a brief narrative about the overall accomplishments of the family and why they should be awarded the PCA Family of the Year Trophy.

## ADDITIONAL SUPPORTING DOCUMENTATION

Please provide up to five photographs and/or five newsletter articles that support your nomination.

## 4. PCA PUBLIC SERVICE AWARD

Awards are presented for first, second and third place, and honorable mention. The award includes a trophy and cash award.

Your submissions should be no more than 1500 words submitted as a Microsoft Word document. If you submit a PDF copy of your nomination, please ensure you also submit a MS Word document as well.

The submission should also contain the following:

- Name of Person submitting Award
- Region
- Position, if any, in Region
- Contact information to include telephone numbers and email address

The submission criteria and evaluation categories are:

### GENERAL CRITERIA

Regions may submit a description of a single community service or charity event; however Regions submitting multiple events or activities that occurred throughout the year will receive greater consideration unless the single event is of such a magnitude or significance to preclude submission of more than one event. While the narrative criterion for Community Service and Charity Events is similar, we request you provide narratives for both categories.

### COMMUNITY SERVICE

Provide a narrative of the Region's community service events or activities. The narrative should include the objectives of the event. How the event was planned and how many Region members participated in the planning. How was the event delivered and where did the event take place? How many Region members assisted in delivering the event, how many Region members attended the event and how many members from other Regions attended? Please provide details about the length of time of the event and the volunteer hours necessary to accomplish your objectives and make the event a success. What were the results of the event and how did it benefit the Region, the Zone or PCA? Provide details about any pre and/or post event publicity. Describe any obstacles to planning or delivery of the event and how did the Region address these problems.

Was the event unique, and if so, how was it unique? To what extent did the general public participate in or benefit from the event? Were other groups outside PCA involved? How did the beneficiary participate? If the event was outside the Region how did the event contribute to Region and PCA goals? Finally, did the event succeed in its objectives?

### CHARITY EVENTS

Provide a narrative of the Region's charity events or activities. The narrative should include the objectives of the event. How the event was planned and how many Region members participated in the planning. How was the event delivered and where did the event take place? How many Region members assisted in delivering the event, how many Region members attended the event, and how many members from other Regions attended? Please provide details about the length of time of the event and the volunteer hours necessary to accomplish your objectives and make the event a success. What were the results of the event and how did it benefit the Region, the Zone or PCA? If this was a fund raising event, how much funds were raised, and how and when were they delivered to the charity? Provide details about any pre and/or post event publicity. Describe any obstacles to planning or delivery of the event and how did the Region address these problems.

Was the event unique, and if so, how was it unique? To what extent did the general public participate in or benefit from the event? Were other groups outside PCA involved? How did the beneficiary participate? If the event was outside the Region, how did the event contribute to Region and PCA goals? Finally, did the event succeed in its objectives?

### SUMMARY

In summary, please provide a brief and concise statement describing what set the Region's Community Service and Charity Events apart from those of other Regions.

### ADDITIONAL SUPPORTING DOCUMENTATION

Provide up to five photographs and/or five newsletter articles to support your nomination.